



## Town of Greenfield RECREATION Department

20 Sanderson Street, Greenfield, MA 01301

(413) 772-1553 FAX (413) 773-0115

Email: [christym@greenfield-ma.gov](mailto:christym@greenfield-ma.gov)



March 23, 2011

Dear Fireworks Supporters,

The Greenfield Recreation Department is hosting our Annual Fireworks display and Independence Day Celebration! Our event will take place at Beacon Field on Saturday, July 2<sup>nd</sup> (rain date Sunday, July 3<sup>rd</sup>) from 4:30pm until the fireworks finale launched off of Poet Seat Tower. **We will have musical entertainment as well as food and product vendors beginning at 4:30pm and continuing until the Fireworks begin.** Activities will take place both on Beacon Field and the Greenfield Middle School Field.

We would be honored if your business would take the lead in this community-wide event by becoming a Sponsor! As you may know, this annual display is provided free of charge and is funded exclusively by community contributions. We are encouraged by the previous generosity of local businesses and individuals in their continued support of this annual event.

We are offering sponsorship packages to local businesses that are willing to make a financial commitment to sustain this extravagant event. On the back you will find a description of our sponsorship levels, and what your contribution can do for you!

I look forward to discussing how we can work together to support this community-wide event. Together we will continue to make Greenfield a wonderful place to live!! Every contribution is appreciated.









Sincerely,

Christy L. Moore  
Recreation Director








# Greenfield Fireworks Sponsorship Levels

## \$1000 Big Bang Sponsor





-  Name announced at the event as a Big Bang Sponsor
-  Opportunity to speak at the event
-  High visibility banner display location
-  Most prominent logo inclusion in all print advertisement
-  Name listed in all press releases
-  Linked logo on fireworks webpage
-  \$100 off a company picnic package at the Green River Swimming & Rec. Area
-  VIP seating for 10 at Beacon Field for fireworks display (must arrive by 7:00pm)



## \$750 Razzle Dazzle Sponsor




-  Name announced at the event as a Razzle Dazzle Sponsor
-  High visibility banner display location
-  Second most prominent logo inclusion in all print advertisement
-  Name listed in all press releases
-  Linked logo on fireworks webpage















## \$500 Kabam-Kaboom Sponsor

-  Name announced at the event as a Kabam-Kaboom Sponsor
-  Banner located at event
-  Logo in all print advertisement
-  Logo on fireworks webpage



## \$250 Ooooh Ahhhh Sponsor

-  Name announced at the event as an Ooooh Ahhhh Sponsor
-  Name in all print advertisement
-  Listing on fireworks webpage

Fireworks Sponsorship Levels				
	Big Bang \$1000	Razzle Dazzle \$750	Kabam-Kaboom \$500	Ooooh Ahhhh \$250
Opportunity to speak at event				
\$100 off company picnic				
VIP seating for 10 at event				
Press Release publicity				
High visibility banner display				
Banner display at event				
Announcement at event				
Print advertising publicity	Logo	Logo	Logo	Listing
Webpage publicity	Linked Logo	Linked Logo	Logo	Listing

# Greenfield's Annual Independence Day Celebration July 2, 2011 (Rain Date July 3<sup>rd</sup>)

## Sponsorship Participation Form

**Yes! I would like to support Greenfield's Annual Fireworks:**

- Big Bang Sponsor                      \$ 1,000
- Razzle Dazzle Sponsor                \$ 750
- Kabam-Kaboom Sponsor               \$ 500
- Ooooh Ahhhh Sponsor                 \$ 250
- Please accept my donation of \$\_\_\_\_\_ to support the Fireworks
- I would like to volunteer at the Fireworks.



### CONTACT INFORMATION

Your Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### PAYMENT INFORMATION

I have enclosed \$\_\_\_\_\_

**Please make checks payable to the Greenfield Recreation Department**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



**Please Contact Christy Moore, Recreation Director with any questions:**

**413-772-1553 Fax 413-773-0115 christym@greenfield-ma.gov**

**Or mail this form to:**

**Greenfield Recreation Department, 20 Sanderson Street, Greenfield, MA 01301**

